

Fringe at La Cité

August
12th-22nd

Poiema Productions, along with THEATrePUBLIC, are hosting 4 companies in the beautiful theatre in La Cité Francophone for the 2021 Edmonton Fringe Festival. As this year has been a challenge for the arts, we've decided to offer our presenting companies extremely low rent costs to help them make Fringe possible this year. To subsidize these costs, we are looking for sponsors who would like to contribute financially to make Fringe at La Cité possible!

WHAT ARE THE BENEFITS OF BECOMING A PARTNER?

- We will be promoting our partners on several platforms digitally, verbally, and with on-site signage, reaching thousands of patrons.
- We are expecting up to 4680 patrons watching shows in our venue, plus thousands more who will be visiting La Cité and exposed to on-site signage.
- This is a program that is focused on boosting local theatre and bringing vibrancy back to the arts and cultural community. Your participation would be supporting artists and creators and allowing them to have a chance at getting on their feet again after such a difficult time.
- You can receive complimentary tickets and reserved seating to see our featured productions.

PRESENTING SPONSOR \$2,500.00 (1 OPPORTUNITY)

- Prominent Logo placement on poiemaproductions.com, linked to your website
- 2 Tickets for each presenting show in the La Cité Theatre (4 shows total)
- Brand recognition on site (signage or banner supplied by you)
- Logo placement on venue posters thanking our Partners
- Verbal acknowledgment on-stage at each show
- Social Media recognition
 - Instagram: Minimum of 5 grid posts and 5 Instagram story posts
 - Facebook: Minimum of 3 Facebook posts
 - Twitter: Minimum of 3 Tweets

THEATRE LOVER SPONSOR \$1000.00 (2 OPPORTUNITIES)

- 2 Tickets to 3 of the presenting shows in La Cité Theatre
- Brand recognition on site (signage or banner supplied by you)
- Logo placement on venue posters thanking our Partners
- Social Media Recognition
 - Instagram: Minimum of 1 grid post and 2 Instagram story posts
 - Facebook: Minimum of 1 Facebook post
 - Twitter: Minimum of 1 Tweet

THEATRE FAN SPONSOR \$500.00 (5 OPPORTUNITIES)

- 2 Tickets to 2 of the presenting shows in the La Cité Theatre
- Logo placement on venue posters thanking our Partners
- Social Media Recognition
 - Instagram: Minimum of 1 grid post and 2 Instagram story posts
 - Facebook: Minimum of 1 Facebook post
 - Twitter: Minimum of 1 Tweet

THEATRE GOER SPONSOR \$250.00 (10 OPPORTUNITIES)

- 2 Tickets to one of the presenting shows
- Logo placement on venue posters thanking our Partners

WHO CAN YOU CONTACT IF YOU HAVE QUESTIONS?

If you have any questions about how you can be involved in bringing live performances back to the Fringe, please contact:

**Candice Fiorentino at poiemaproductions@gmail.com
or call/text 780-231-1193.**

poiemaproductions.com | [@poimemagals](https://www.instagram.com/poimemagals)

